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*The Canadian Wood Pallet and Container Association  
Association Canadienne des Manufacturiers de Palettes et Conteneurs*

# **The Delivery of CFIA Forestry Directives using an Alternative Service Delivery (Government/Industry Perspective)**



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# ALTERNATIVE SERVICE DELIVERY

## CFIA Forestry Directives

- Marcel Dawson – Canadian Food Inspection Agency
- Chuck Dentelbeck – Canadian Lumber Standards Accreditation Board
- Brian Isard – Canadian Wood Pallet and Container Association
- Barry Ford – Canada Wood



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# Overview

- CFIA responsible for certification of heat treated lumber for export
- CLSAB responsible for audits of accredited agencies who audit facilities
- CWPCA responsible for facility level audits
- QWEB responsible for facility level audits
- Canada Wood represents the forest industry in market access issues



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## Overview

Since the 1990s CFIA has used a third party delivery for the certification of heat treated lumber.

- Satisfies phytosanitary requirements, and
- Provides efficiencies to industry and government.

Canada has been grading and kiln drying lumber for over 100 years.

Following the adoption of ISPM 15 in 2003, ASD arrangements was established for wood packaging



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# Overview

- Investment in quality systems built on the principles of ISO 9000 series.
- Explore possible alternative service delivery (ASD) model



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# Government of Canada - ASD Policy Principles

- Maintain Department/Agency Reputation
- Effective use of Resources
- Focus on merit of ASD
- Consistent with Government Legislation and Policies
- Maintain or Improve Accessibility to Services and Programs
- Measureable Performance and Improvement
- Enhance Collaboration



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## Why Move to Alternative Service Delivery (ASD)?

1. Alleviates government financial constraints
2. Removes duplication of activities
3. Effective and efficient use of resources
4. ASD may be quicker to respond to new technology
5. Shared responsibility for risk mitigation
6. Shared responsibility for program development and maintenance
7. Quickly implement market access requirements
8. Contractual responsibilities
9. Promotes innovation



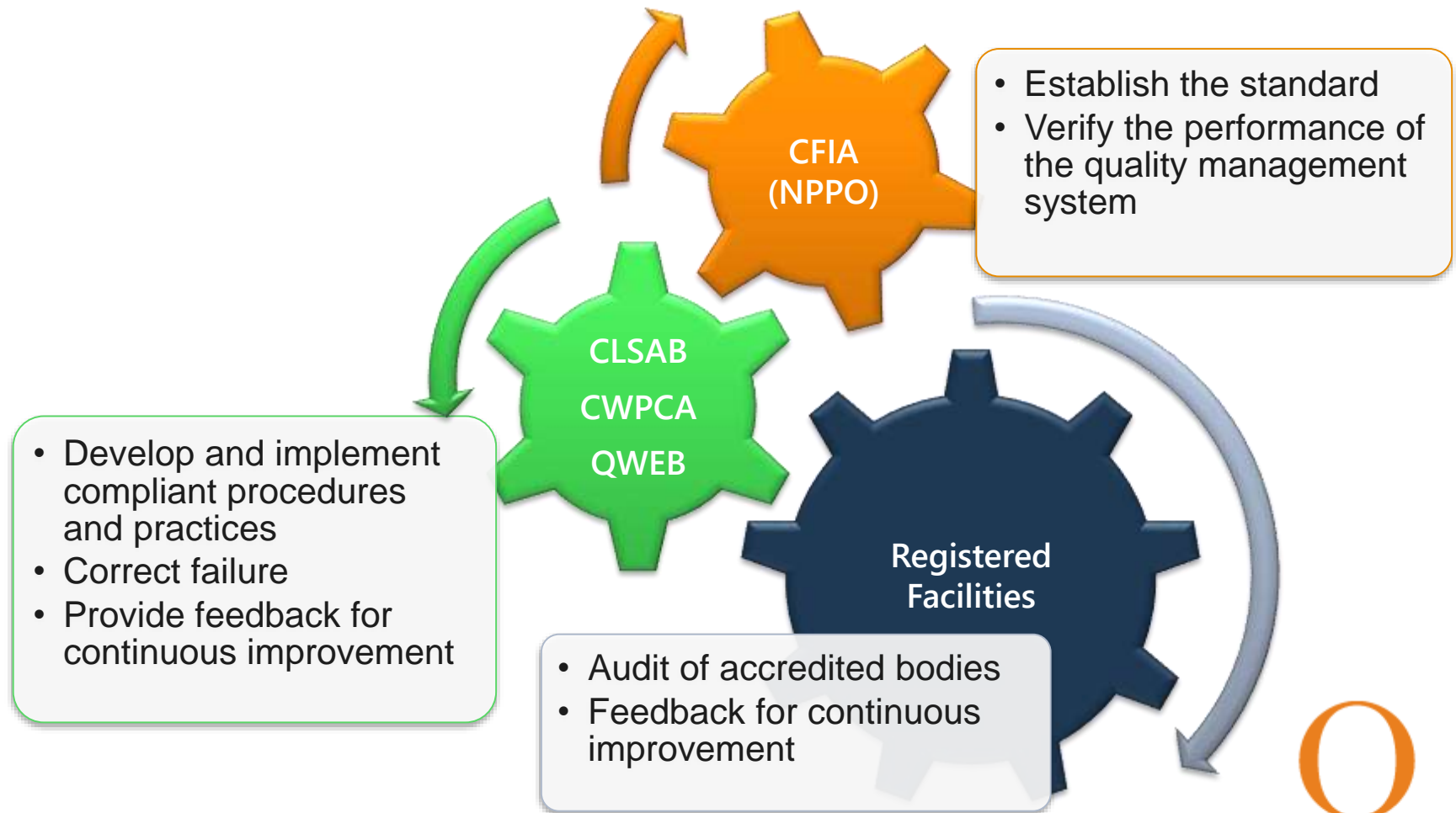
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# ASD System Components







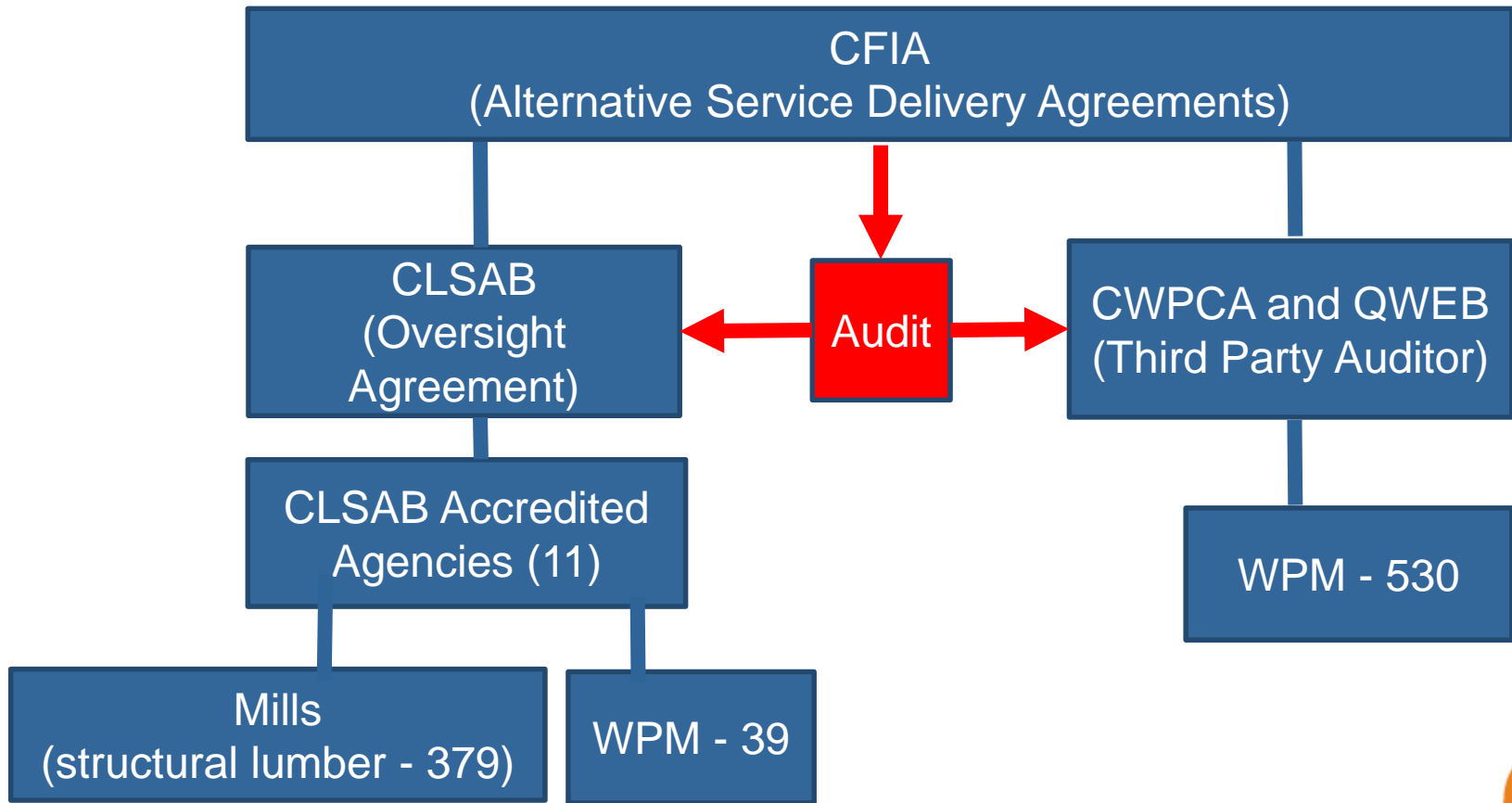
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# ASD Oversight



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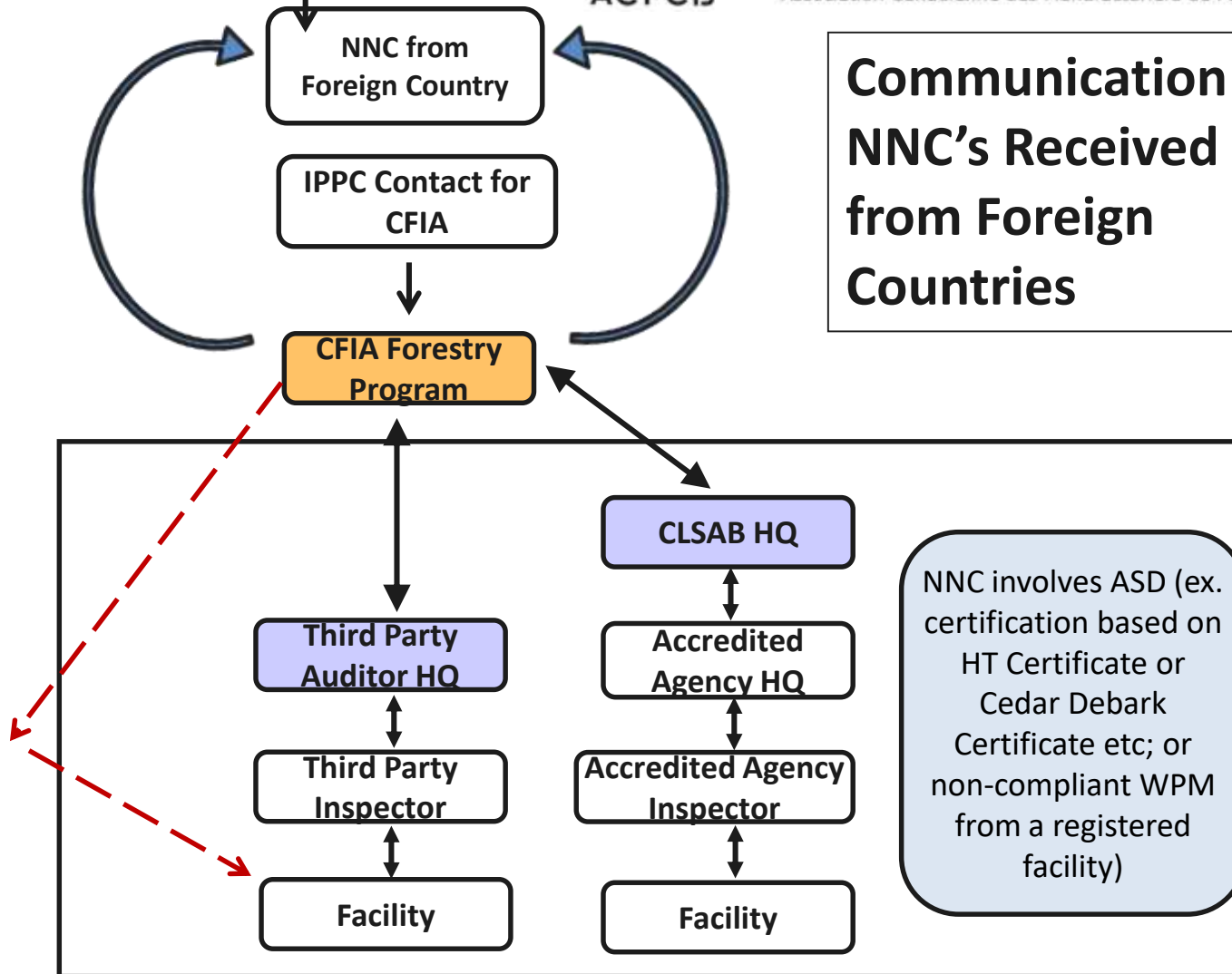


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**Communication for NNC's Received from Foreign Countries**

NNC involves ASD (ex. certification based on HT Certificate or Cedar Debarck Certificate etc; or non-compliant WPM from a registered facility)



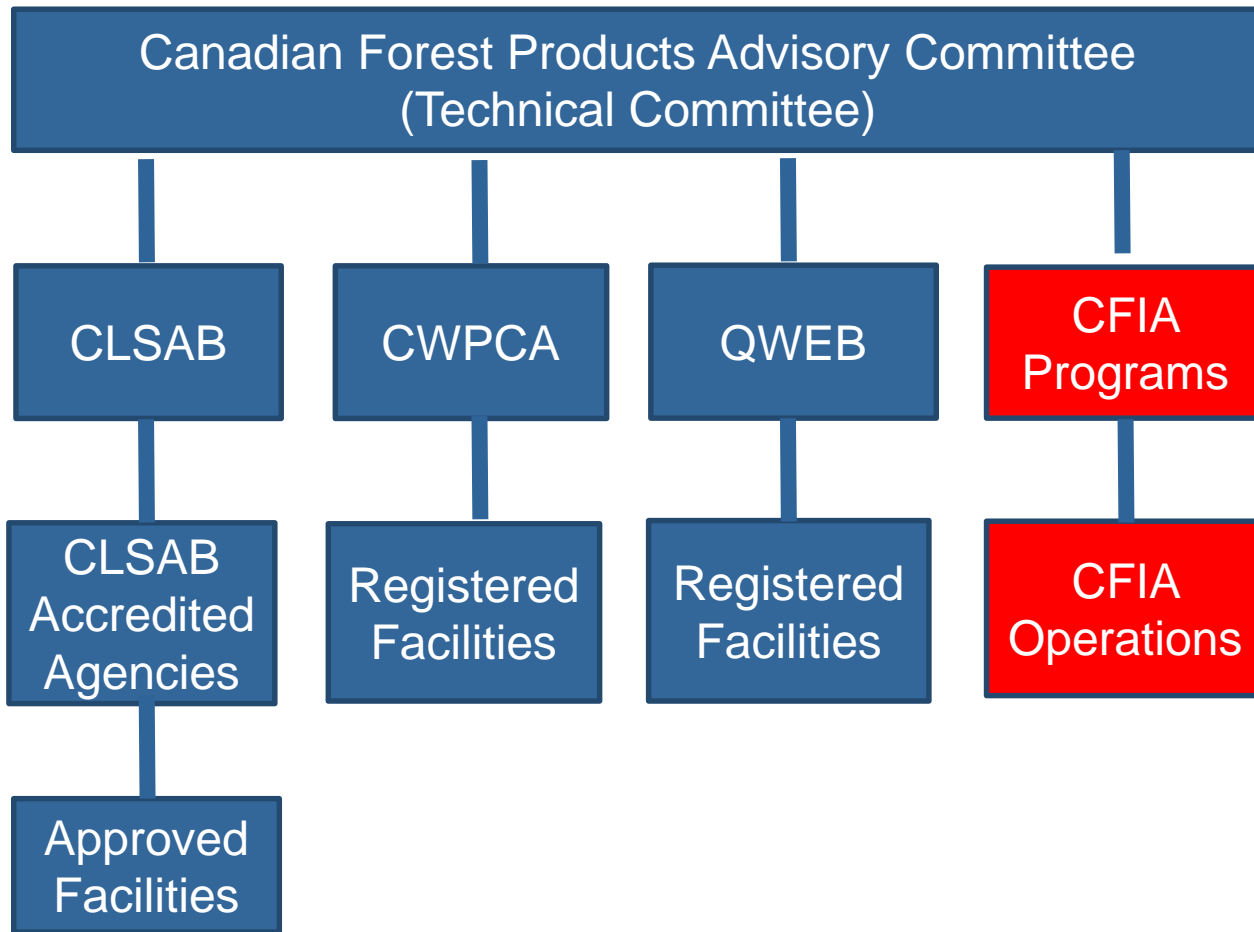
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# Communication – Program Review/Maintenance





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## Parameters of Successful ASD for NPPO

- Adequate oversight capacity
- Technical expertise/training
- Clear roles and responsibilities
- Documentation of quality systems/audit reports/ CARs
- Key Performance Indicators
- Ongoing communications with ASD service providers
  - Feedback/Review/Continual improvement



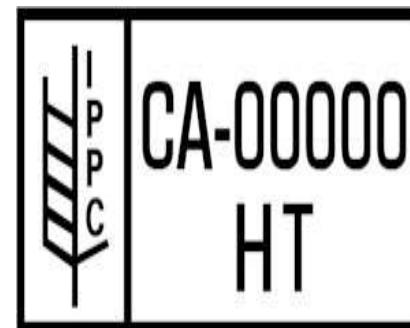
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## Industry Benefits

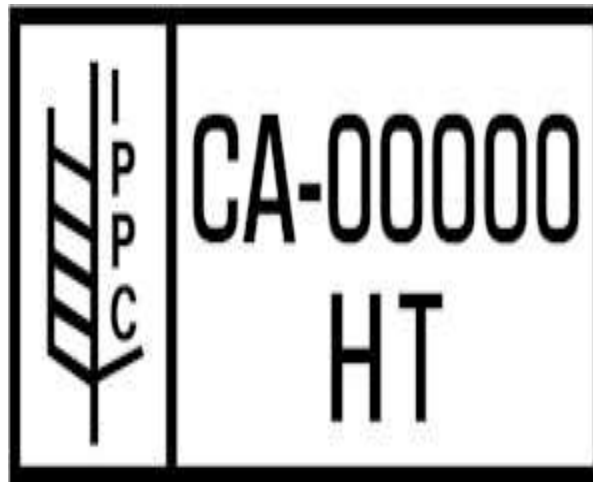
- Access to Markets
- Opened new markets and enabled existing
- Efficient and reduced costs
- One of a number of *Alternative Service Delivery or Systems Approach* models
  - *Debarking & Grub-hole Freedom Program*
  - *Green Lumber Certification Program*
- Some countries accept HT certs as alternative to a PC



## Benefits

- Originally designed to certify heat treated (HT)lumber to the E.U. the program now supports:
  - HT timber exports to Korea and Mexico
  - Debarked *Thuja* lumber to the E.U.
  - Timber exports to Australia
  - Phytosanitary certification of timber exports to China and India
  - Production of Canadian and U.S. wood packaging to meet ISPM 15





## Safe Trade Does Not Just Happen

Industry, Scientists, and NPPO's need to work together to make it happen.

