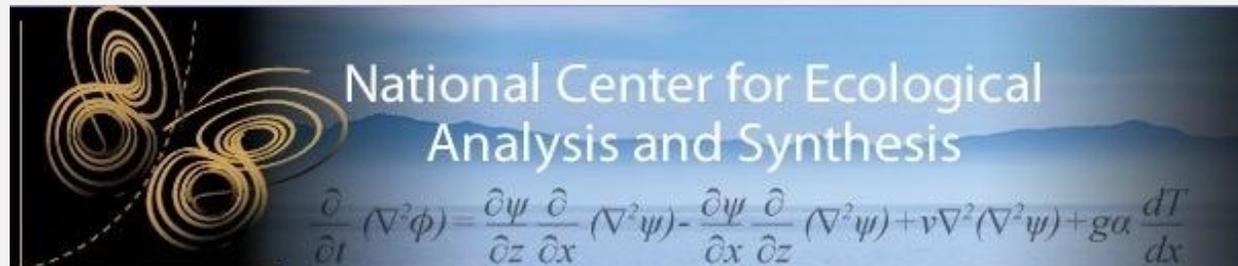


What are the net benefits of phytosanitary policy (ISPM15)?

Brian Leung
McGill University

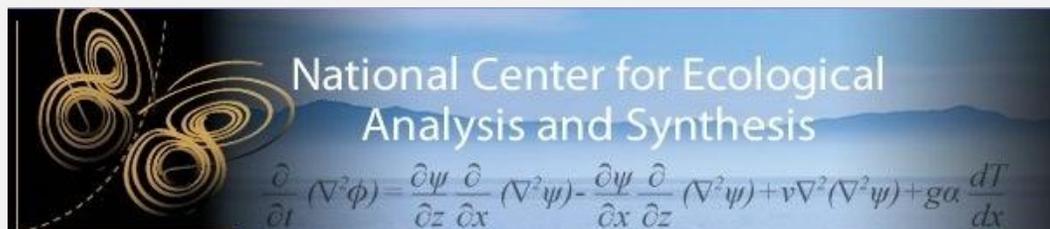
The Nature Conservancy 
Protecting nature. Preserving life.™



Economic Impacts of Invasive Forest Pests

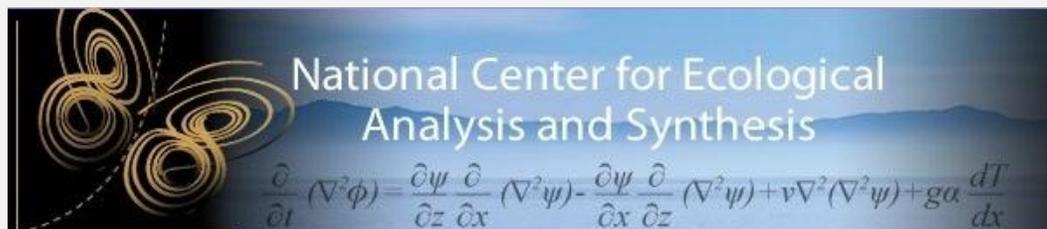
Juliann Aukema
Brian Leung
Betsy Von Holle
Corey Chivers
Kent Kovacs
Robert Haight

Tom Holmes
Jeff Englin
Andrew Liebhold
Deborah McCullough
Kerry Britton
Susan Frankel



Effects of trade policy on management of non-native forest pests

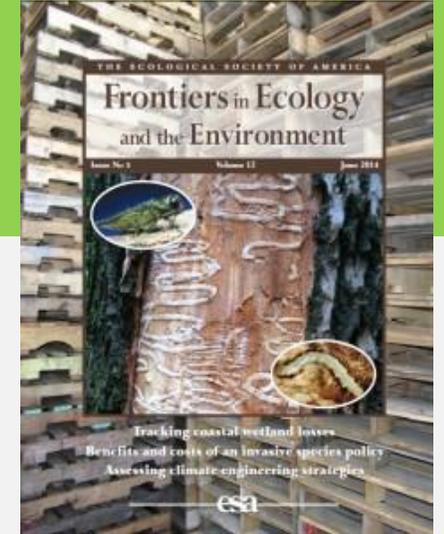
Turner, James
Britton, Kerry
Brockhoff, Eckehard
Cavey, Joseph
Garrett, Lynn
Haack, Robert
Lowenstein, Frank
Marassas, Carissa
Nuding, Amelia
Olson, Lars
Springborn, Mike



Pathway Level Economic Risk Analysis

Wood packing material and borers (ISPM15)

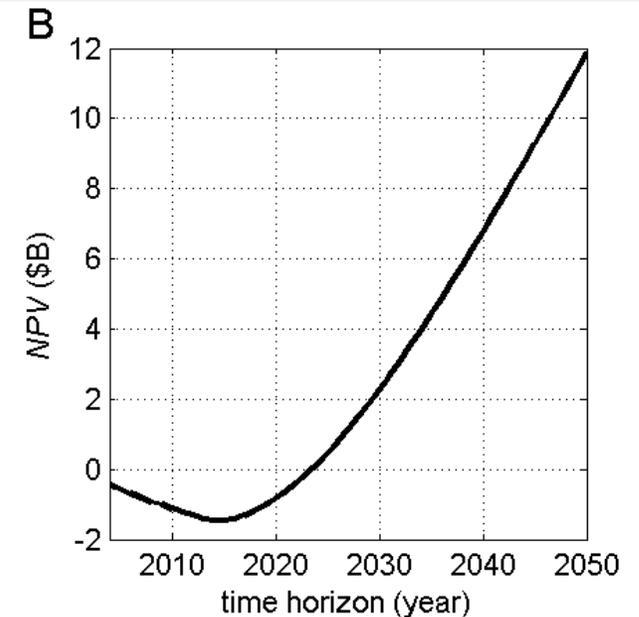
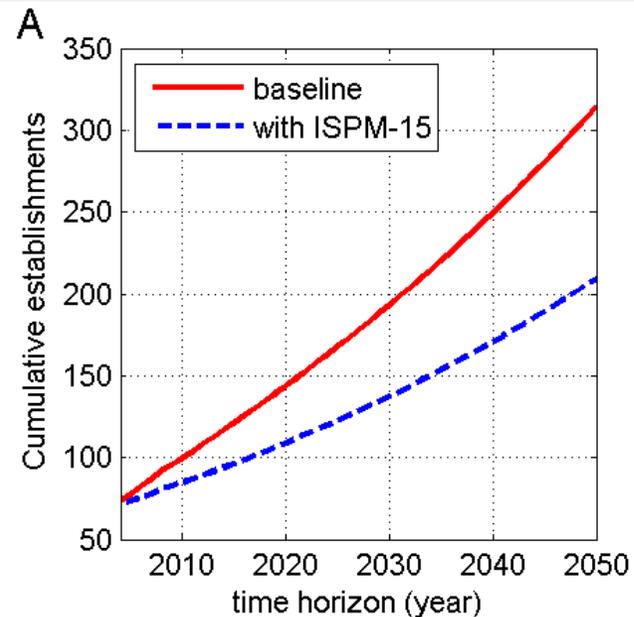
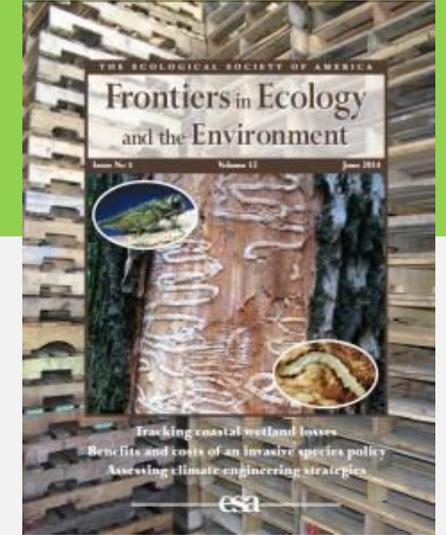
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- 437 Million treatment cost (Strutt et al. 2013)
- 52% efficacy of treatment (Haack et al. 2014)



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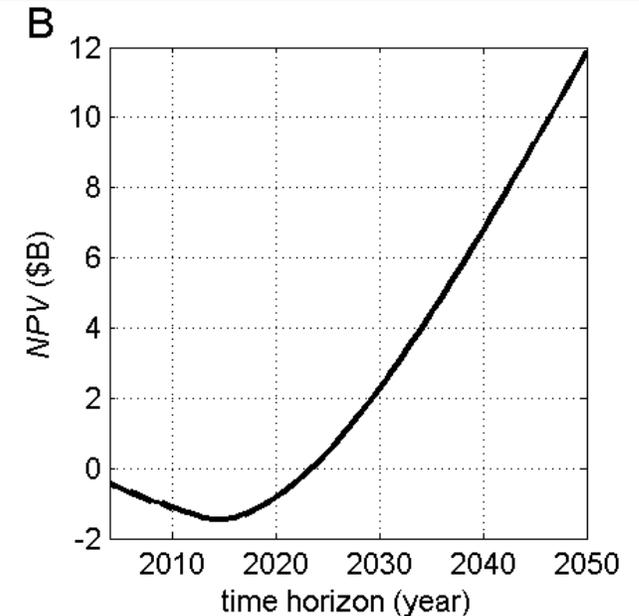
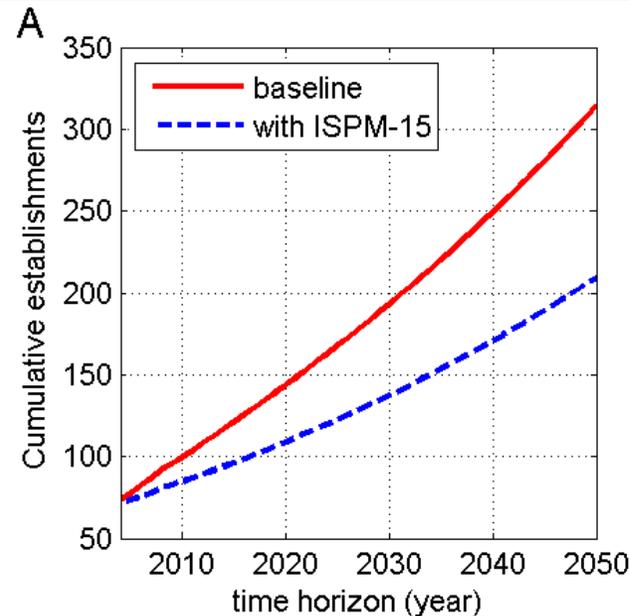
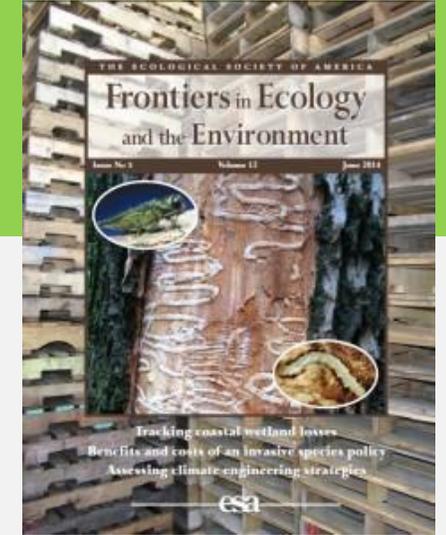


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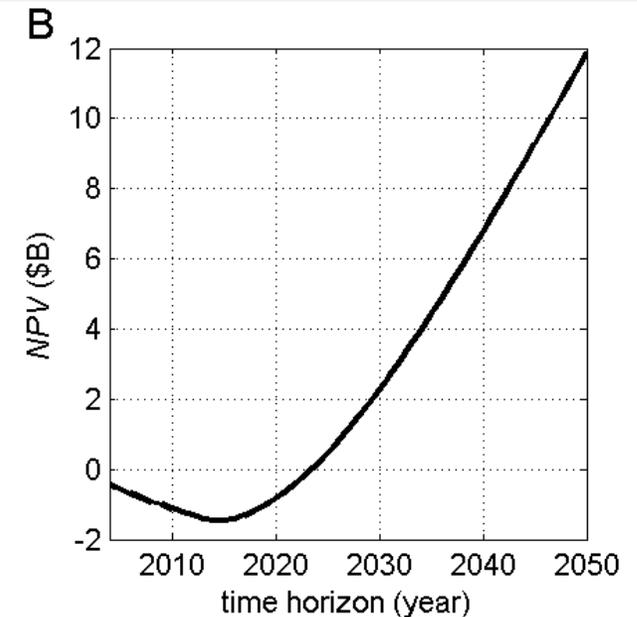
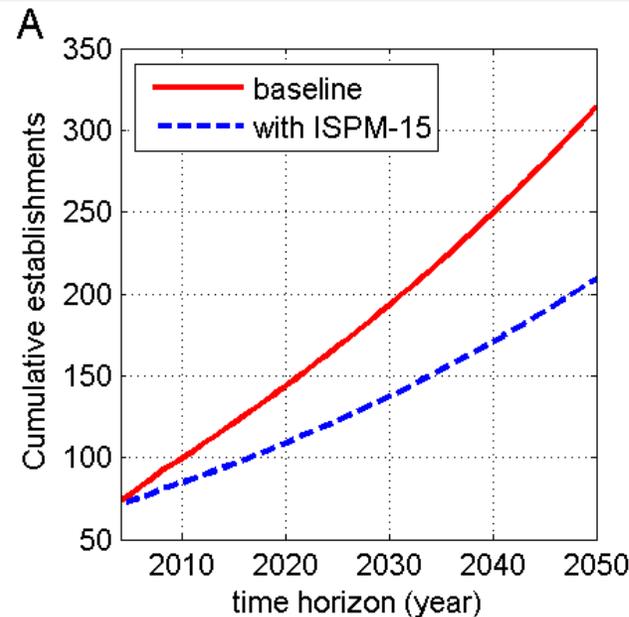
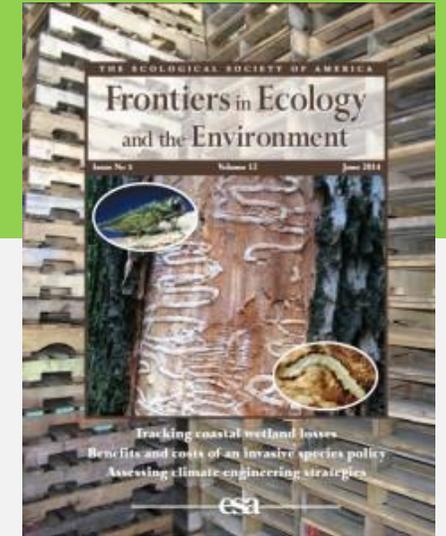


Pathway Level Economic Risk Analysis

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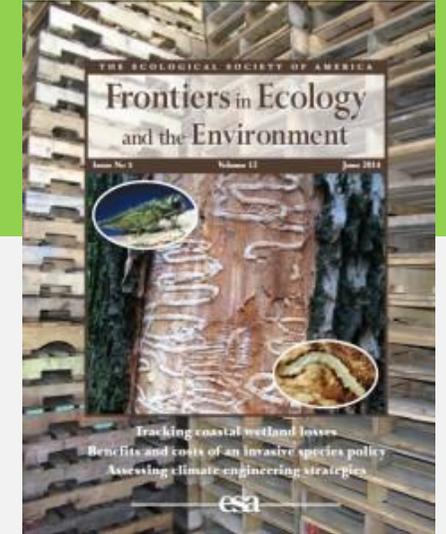
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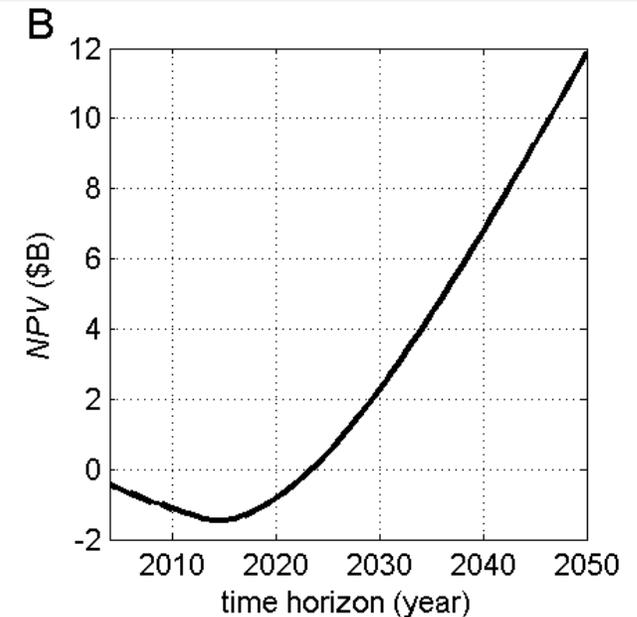
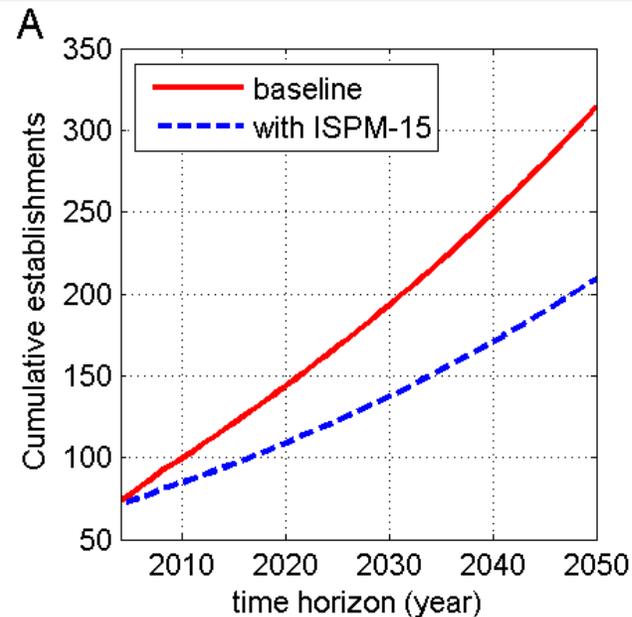
Pathway Level Economic Risk Analysis

Wood packing material and borers (ISPM15)



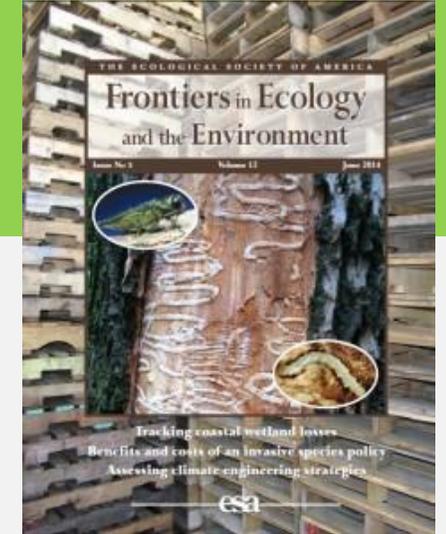
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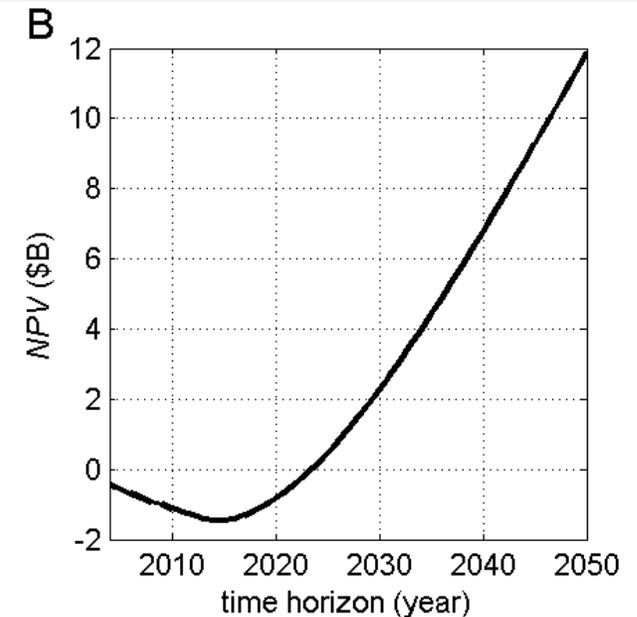
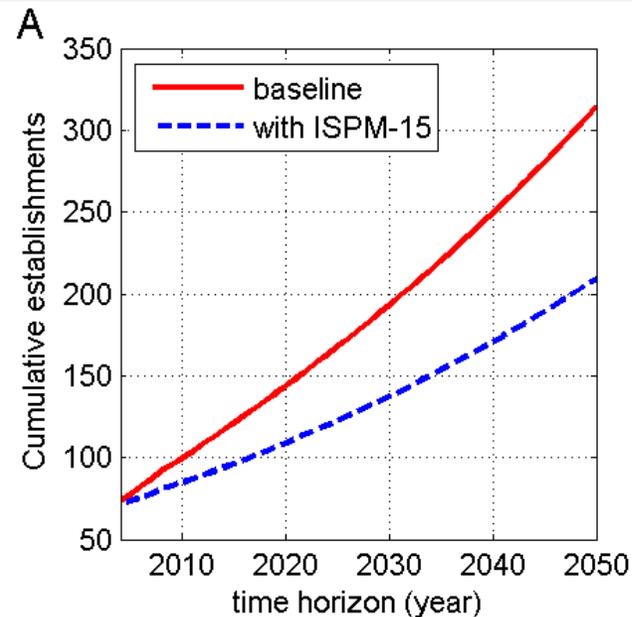
Pathway Level Economic Risk Analysis

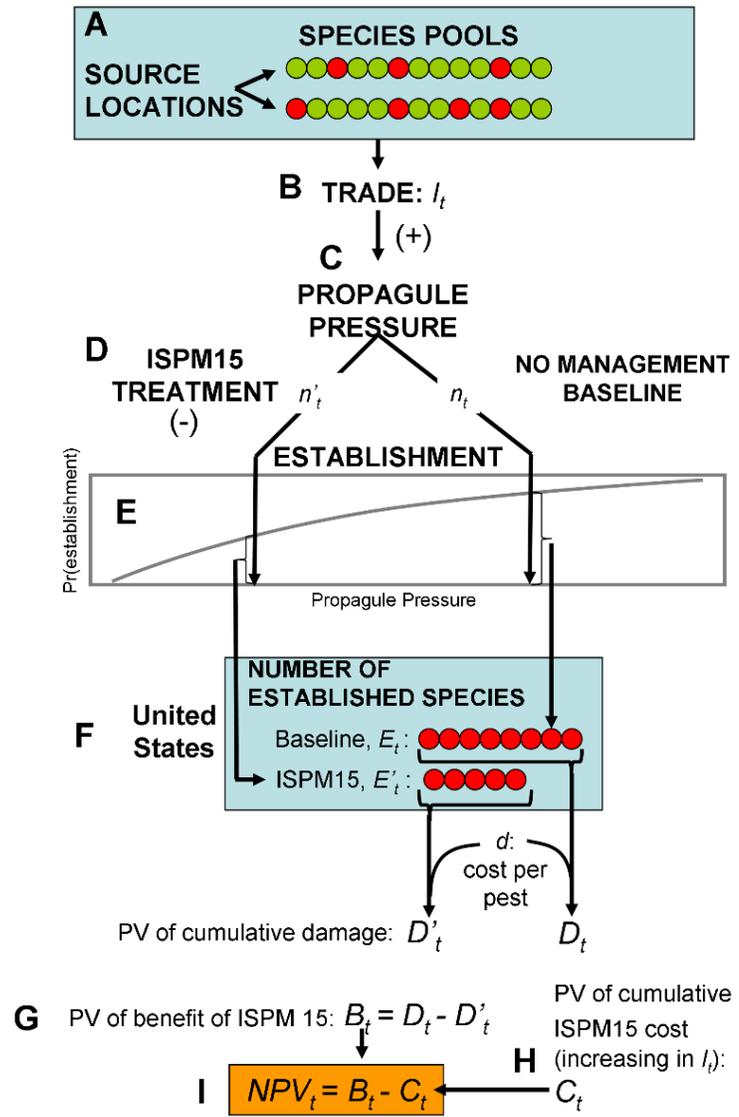
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- Uncertainty affects range of outcomes and expectations

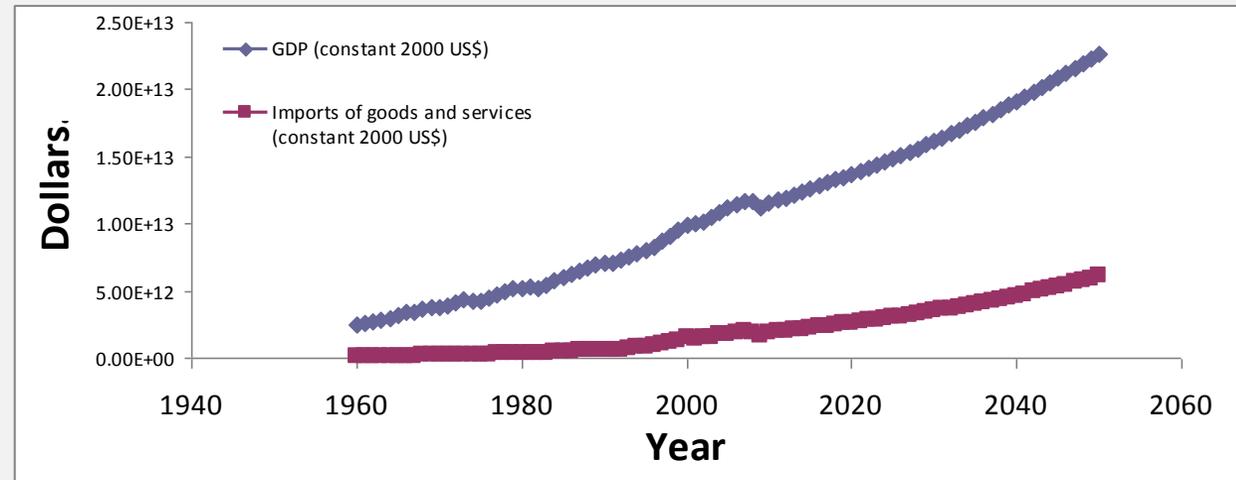
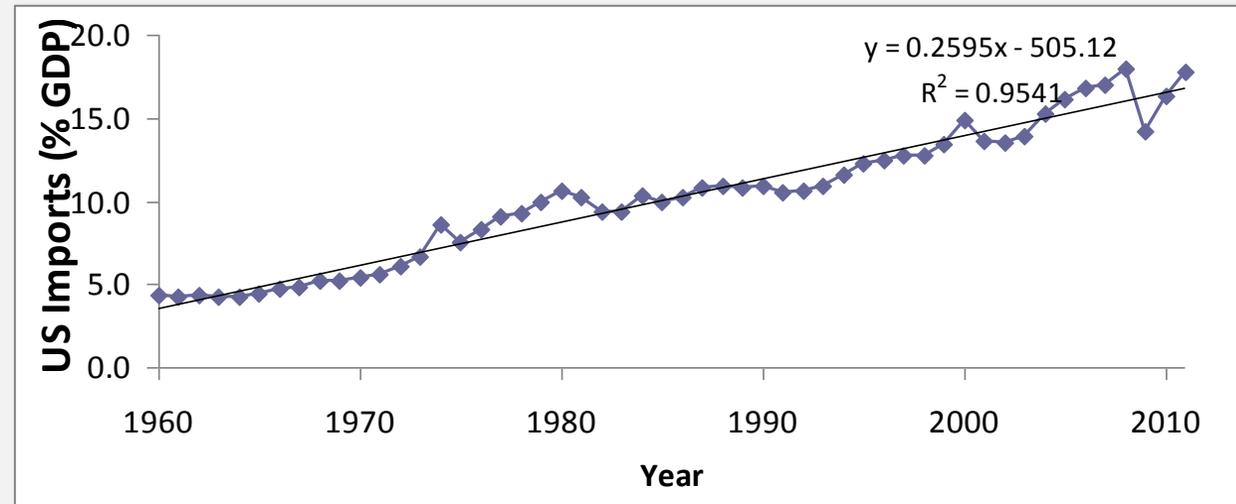
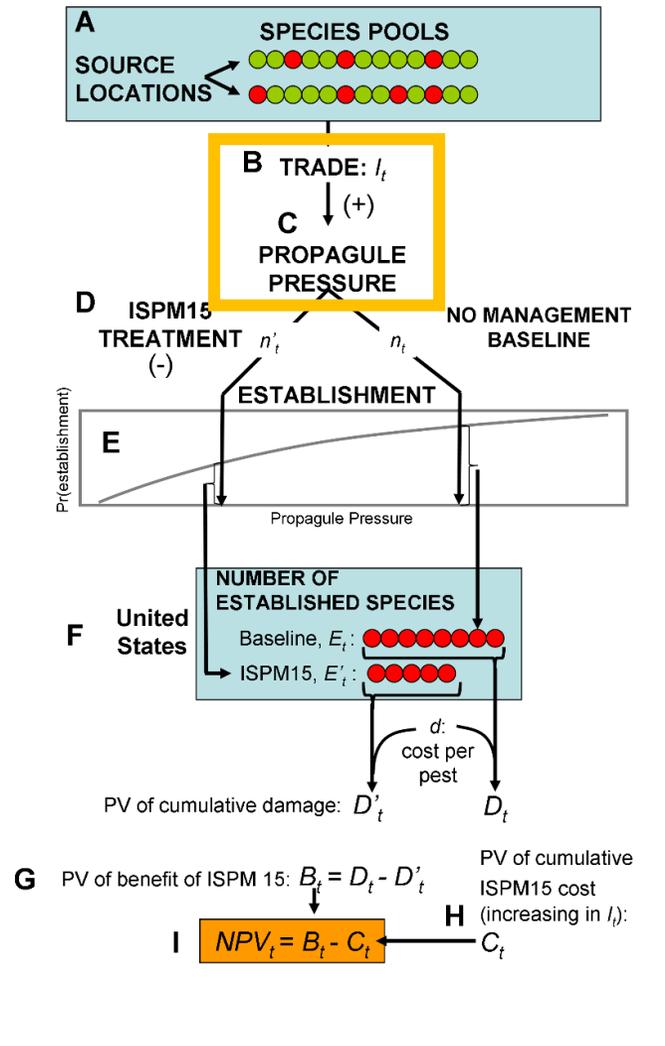




Conceptual model

Economic forecast to 2050

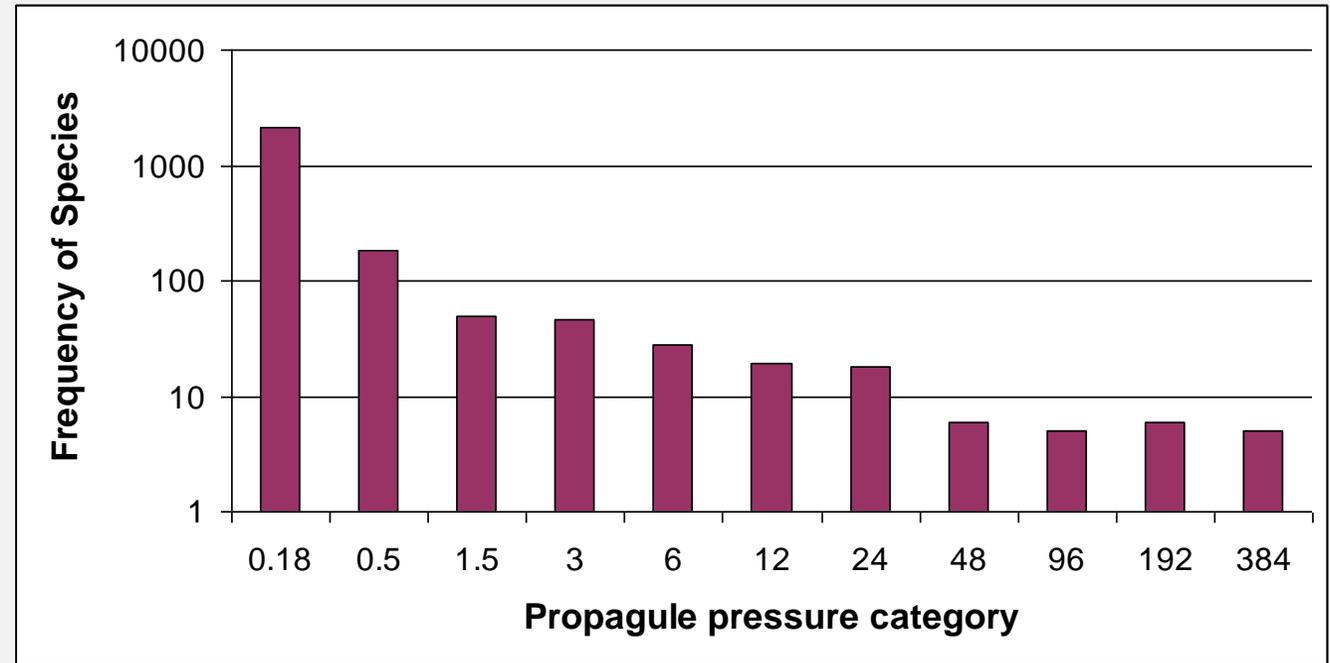
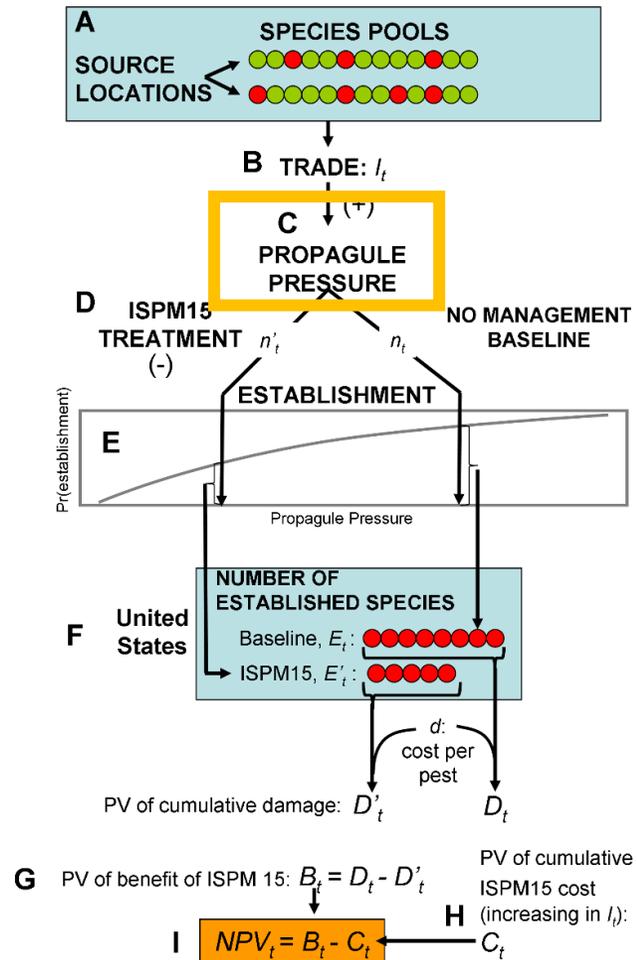
Scalar of relative total propagule pressure by year



Foure et al. 2012.

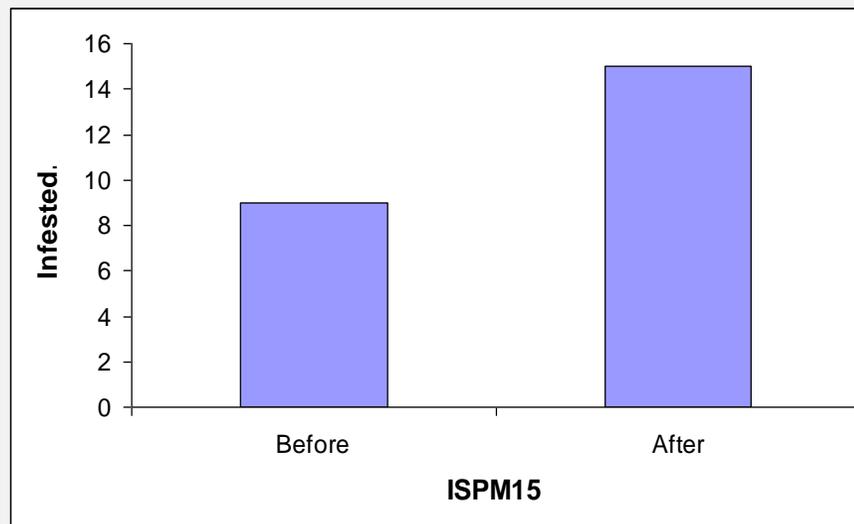
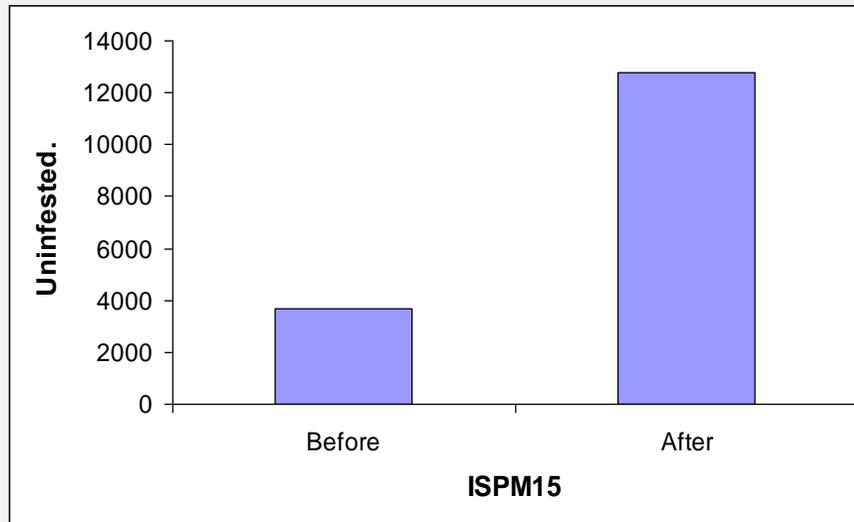
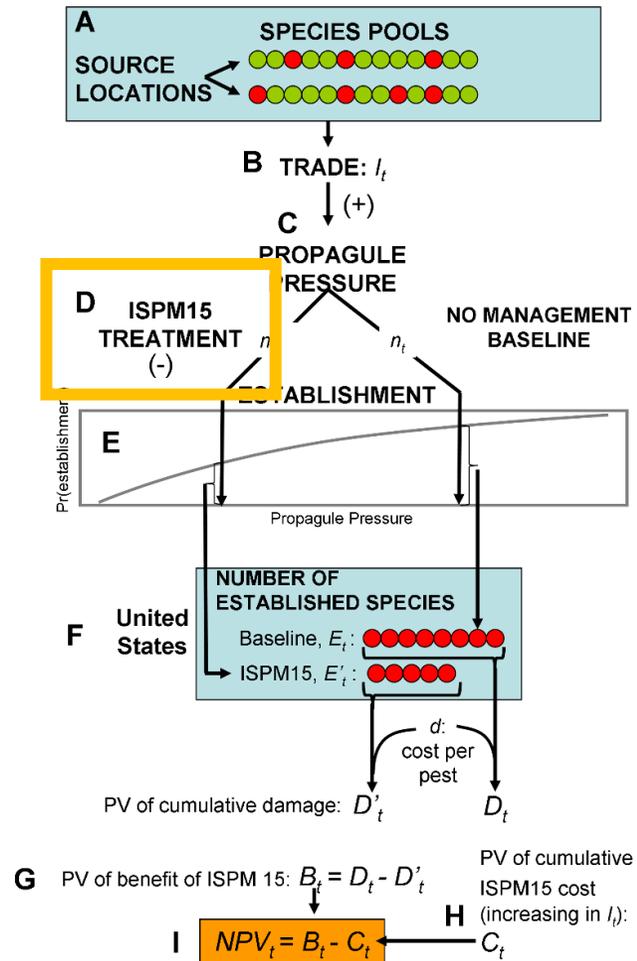
Propagule pressure

Relative propagule pressure by species



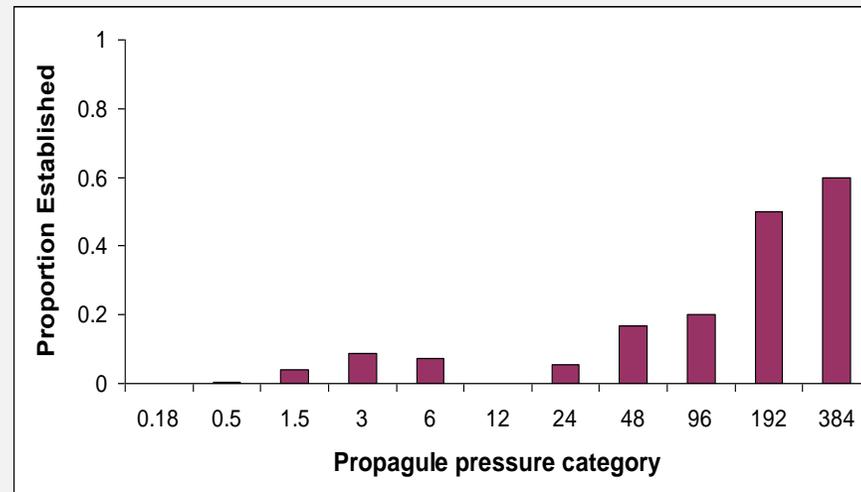
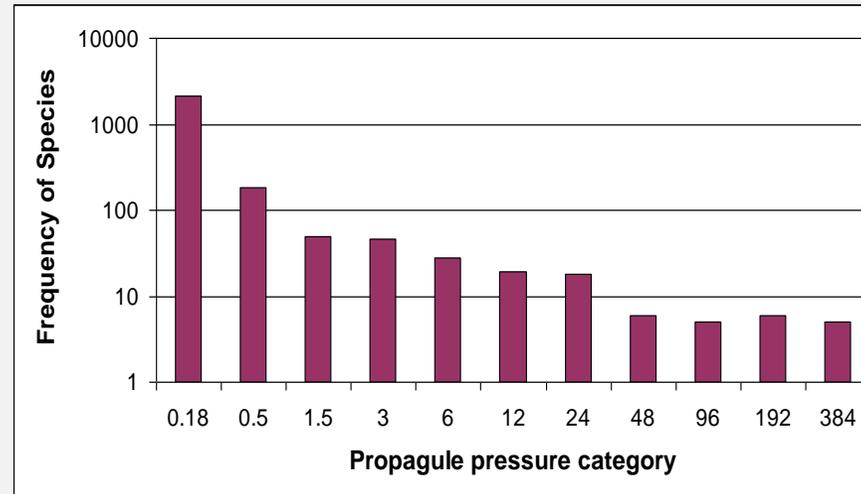
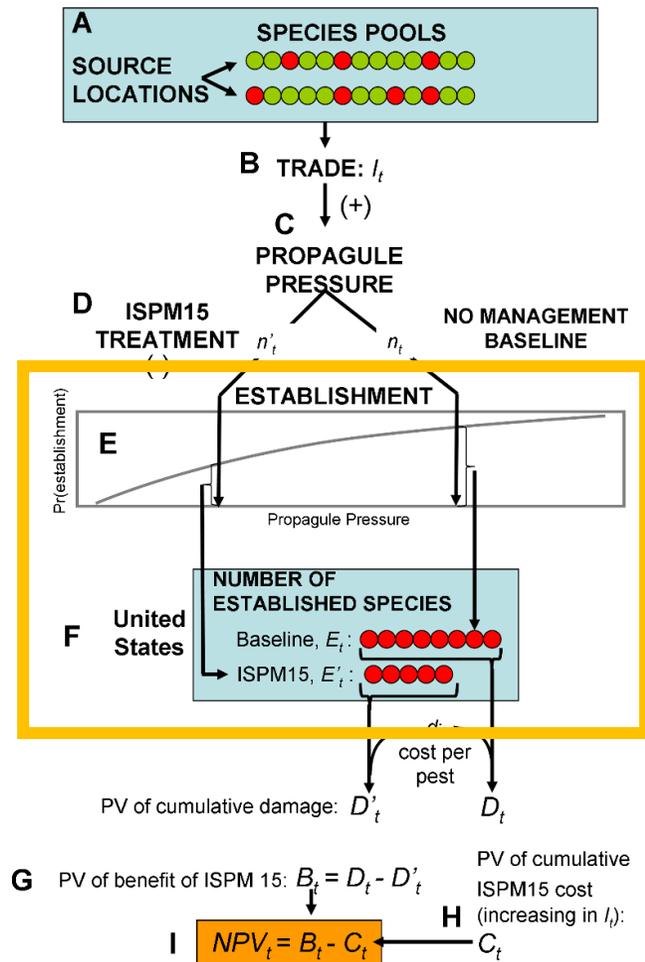
Brockerhoff et al. 2014. Ecology

Management Effectiveness



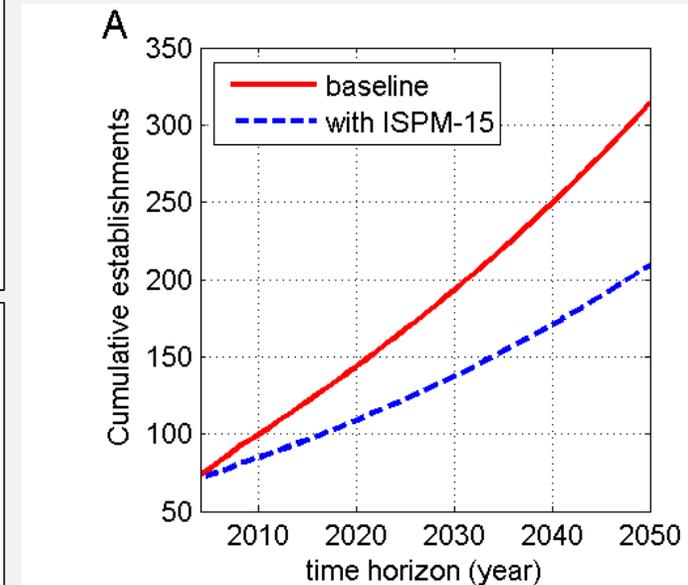
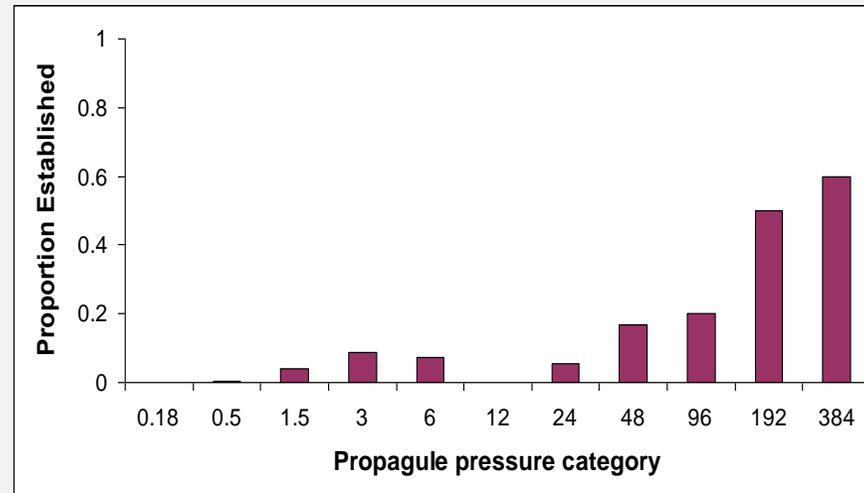
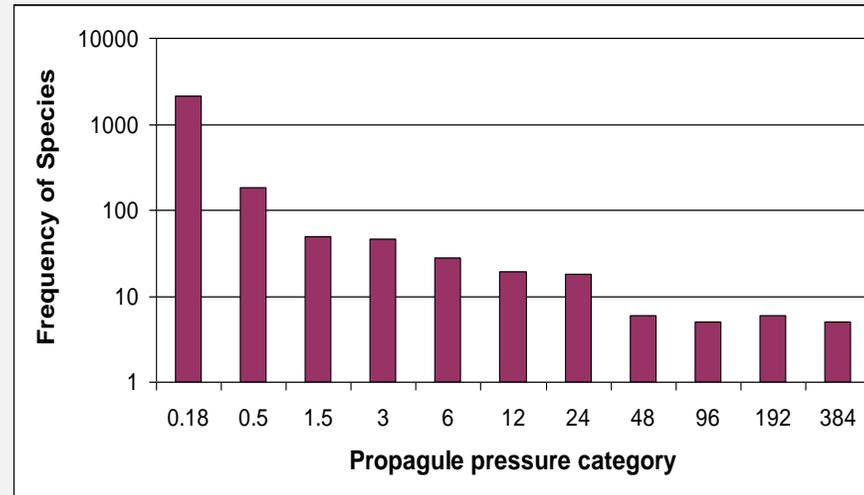
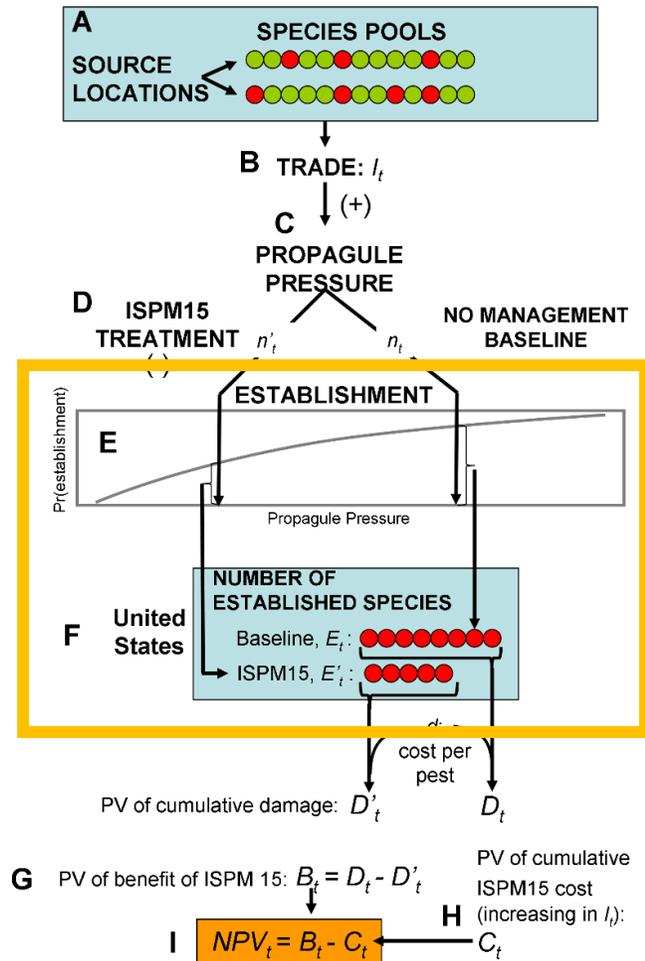
Establishment

Relating propagule pressure

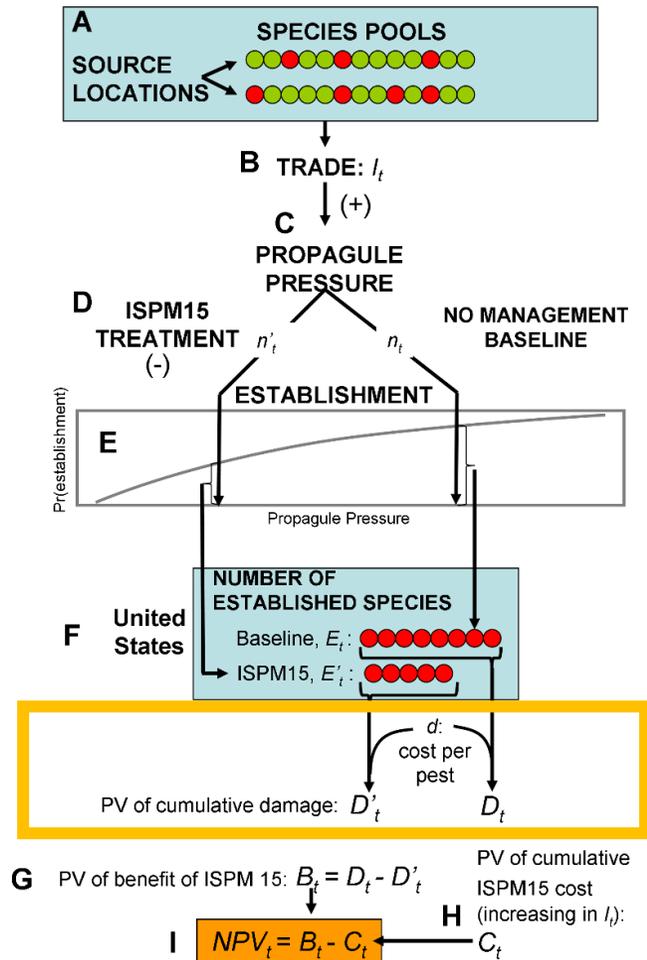


Establishment

Relating propagule pressure



Pathway Level Impact Model



Data

1. List of all pests
2. List of damaging pests
3. Full economic estimates – poster pests

Integrative model

1. Logic
2. Fitting data

Objectives

Estimate expected impact

Aukema et al. 2011. PLoS One.

Pathway Level Impact Model

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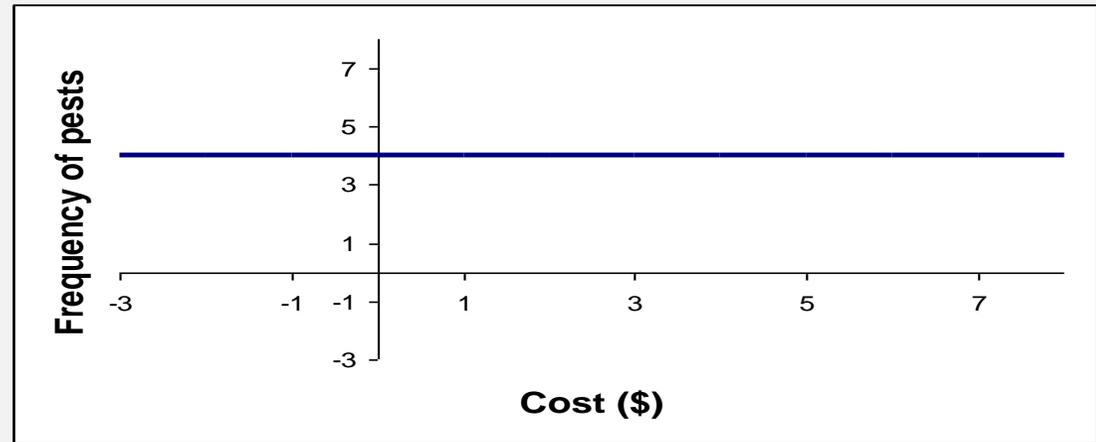
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- There is a frequency distribution of costs

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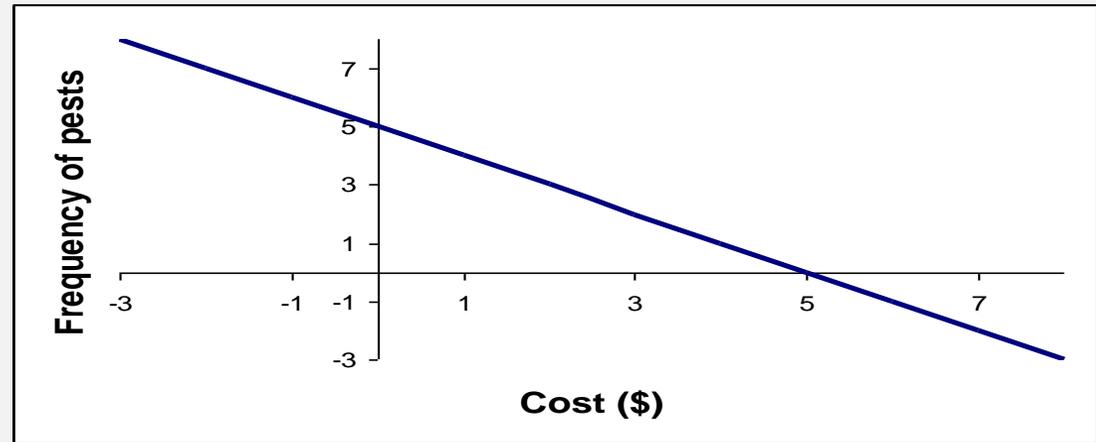
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Estimate expected impact



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- Low impact is more frequent than high

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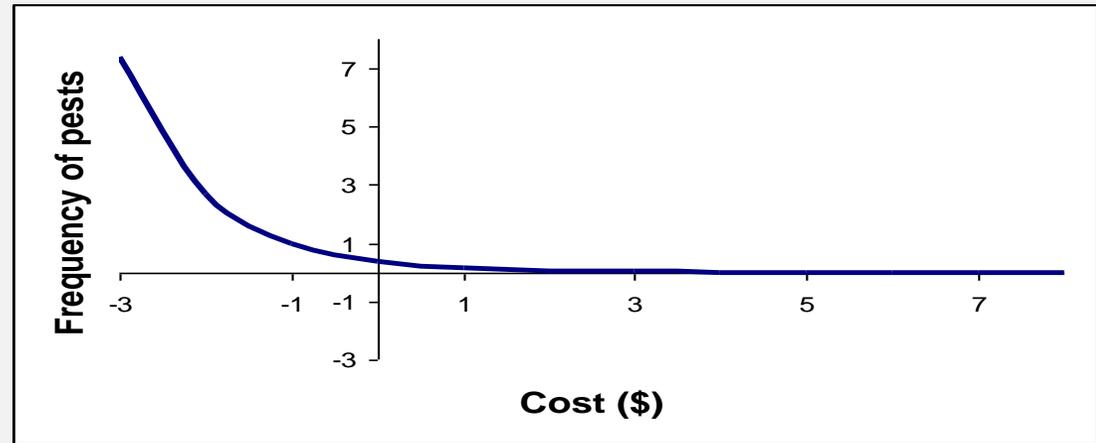
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- Negative frequencies not possible

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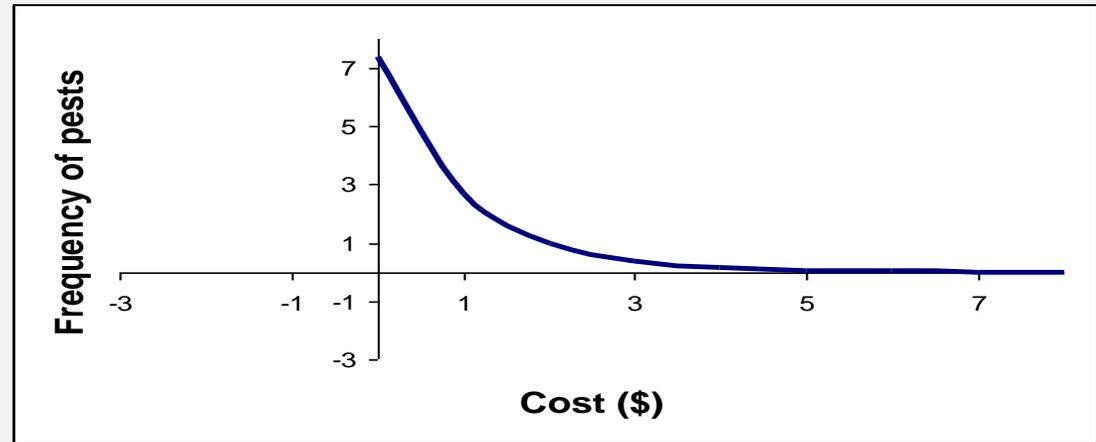
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Objectives

Estimate expected impact

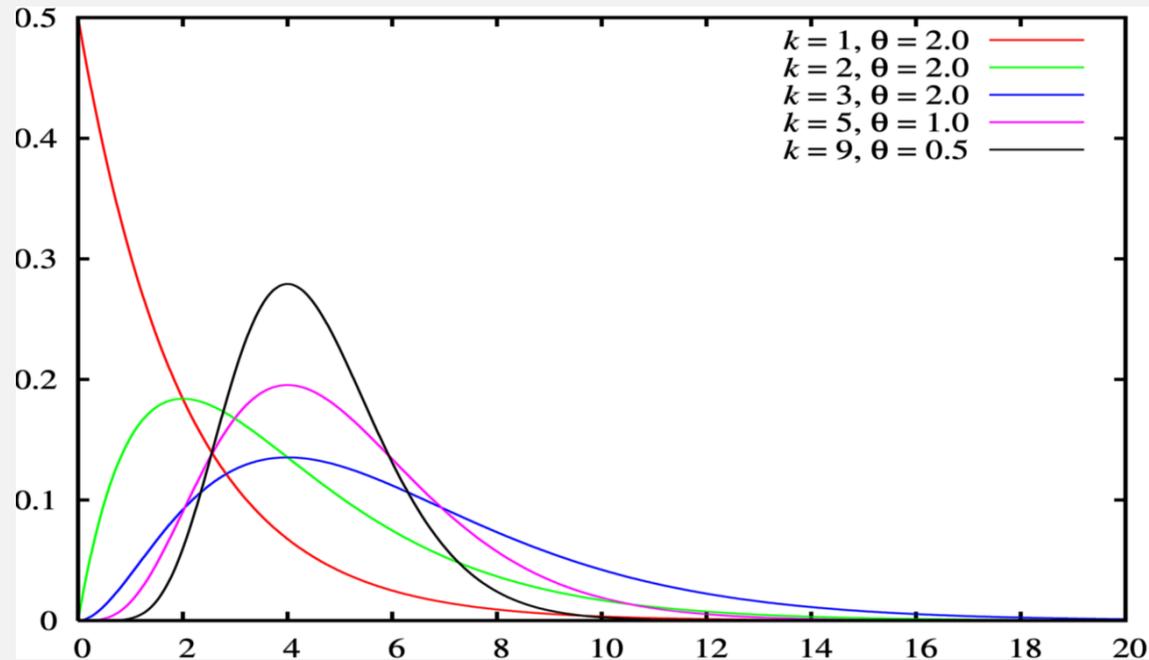


Logic

- There is a frequency distribution of costs
- Low impact is more frequent than high
- Negative frequencies not possible
- Phytophagous insects on balance are not beneficial

Frequency distribution of costs

39 families of curves considered



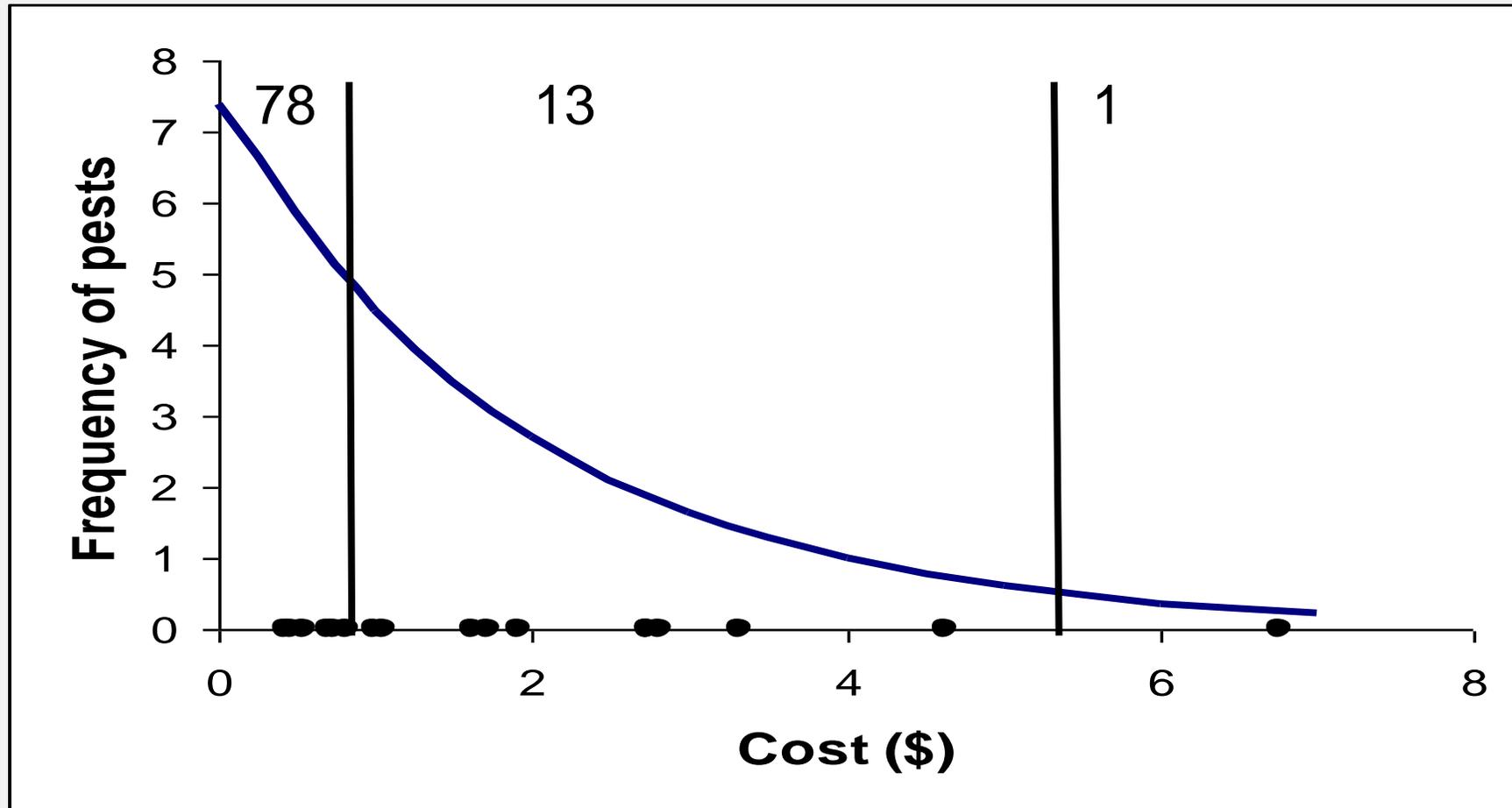
Gamma

Weibull

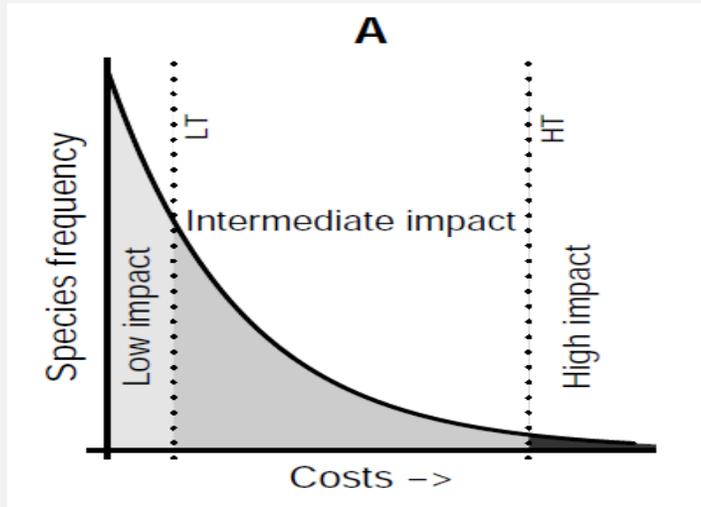
Log-normal

Power function

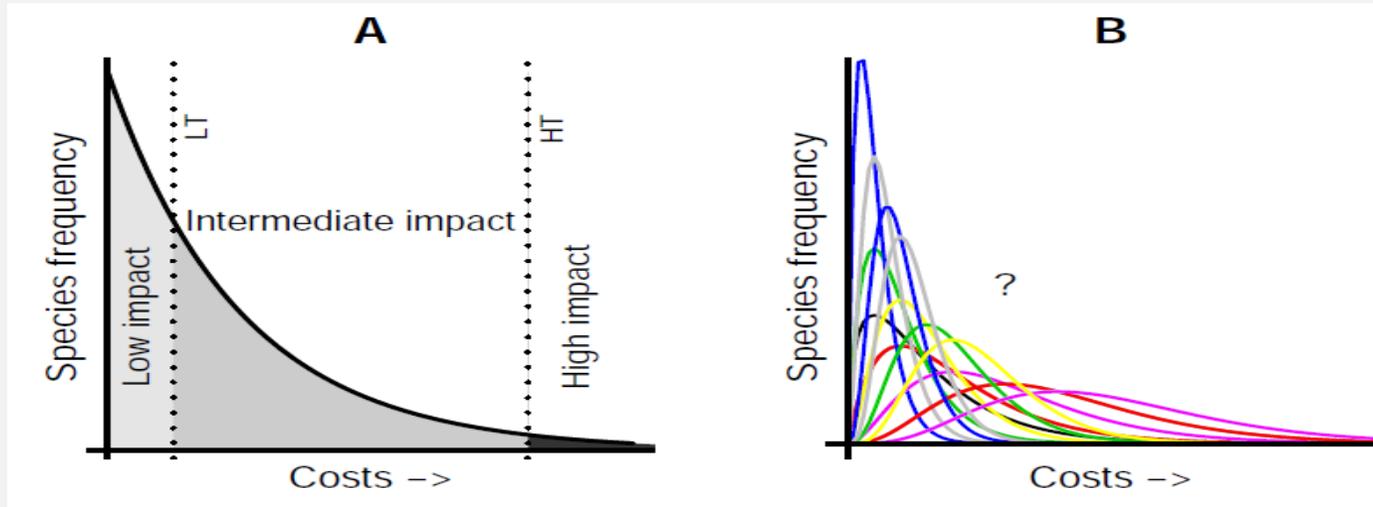
Fitting Data



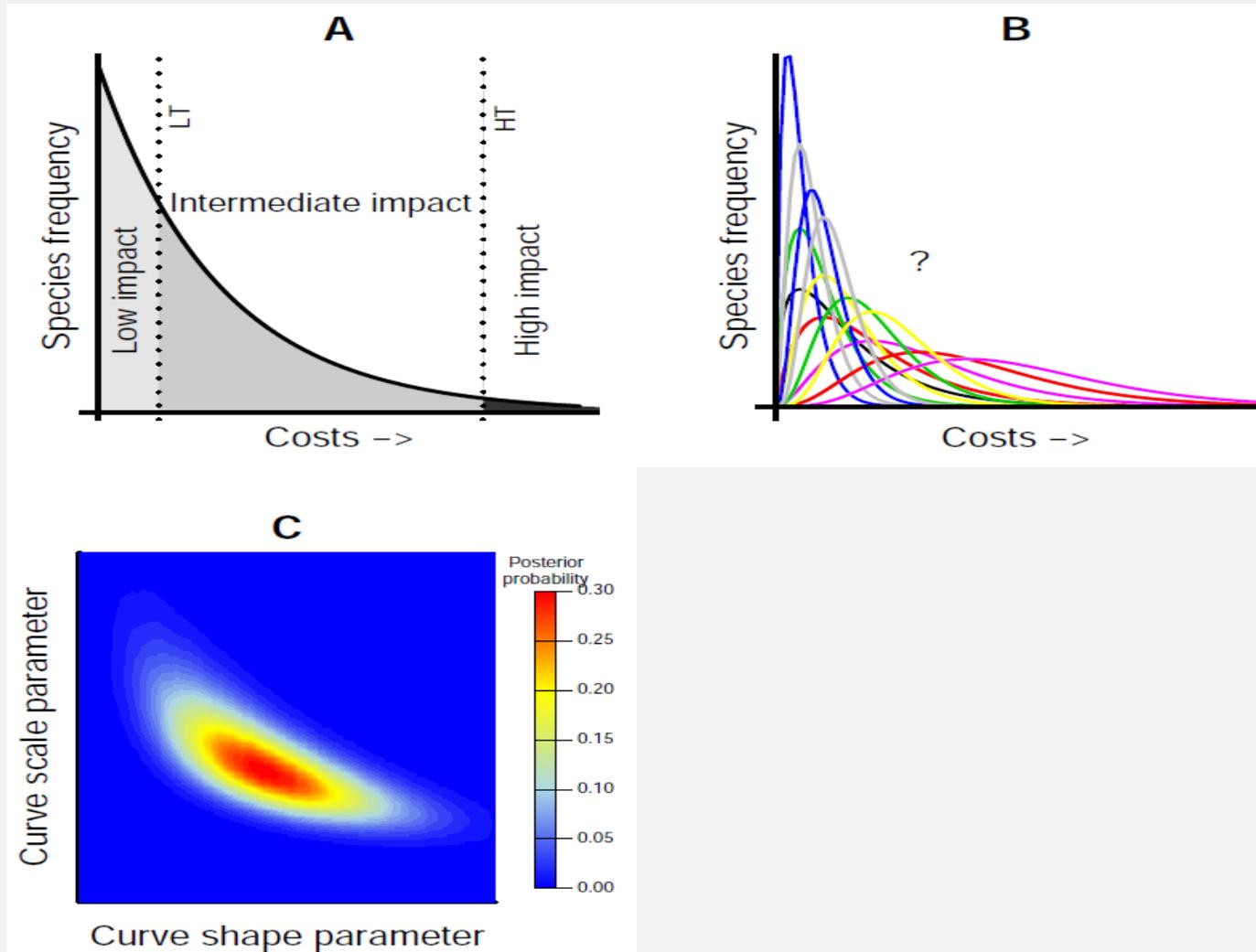
Pathway Level Impact Model



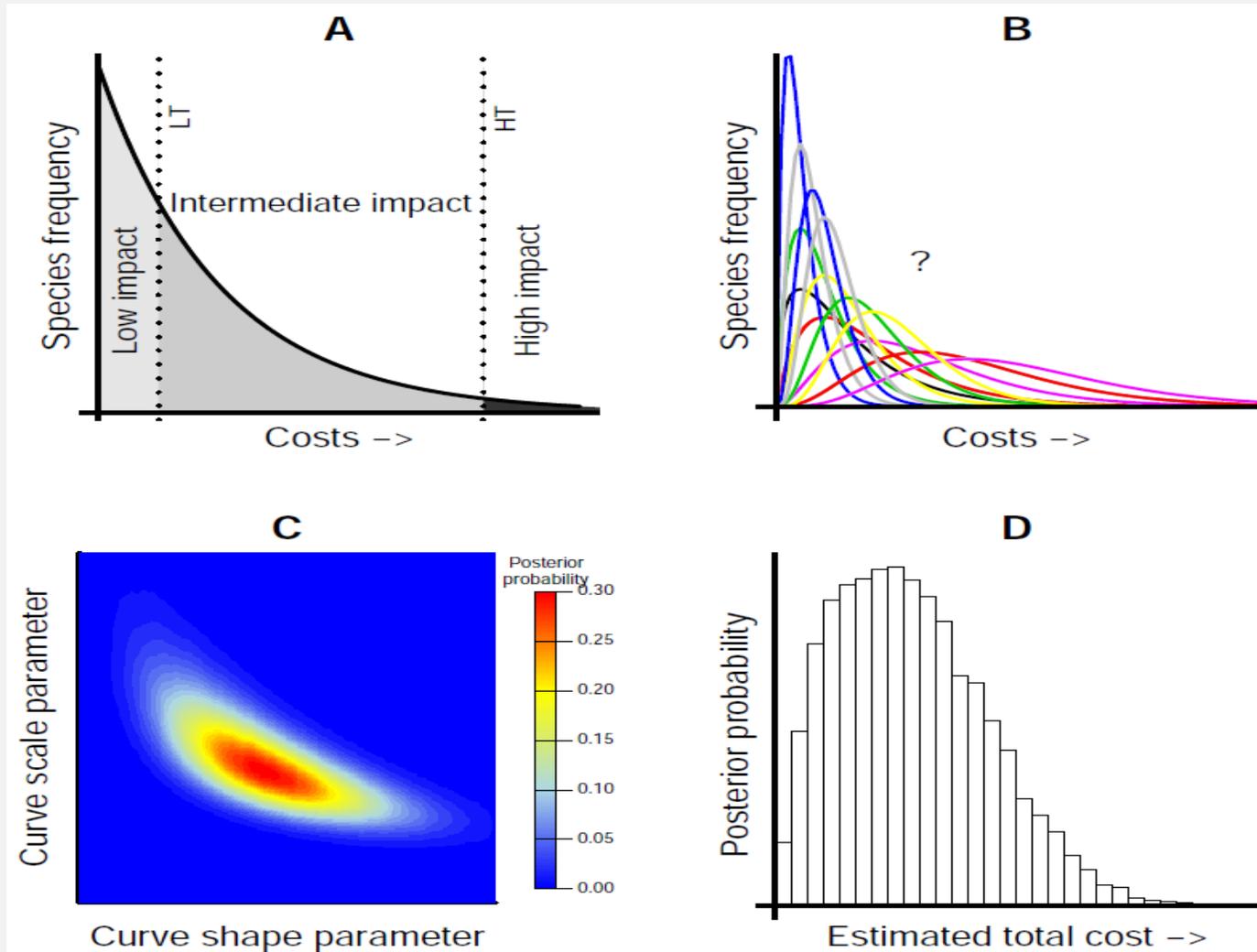
Pathway Level Impact Model



Pathway Level Impact Model



Pathway Level Impact Model



Impact Results

(from Aukema et al. 2011)

- Poster pest account for 25-50%

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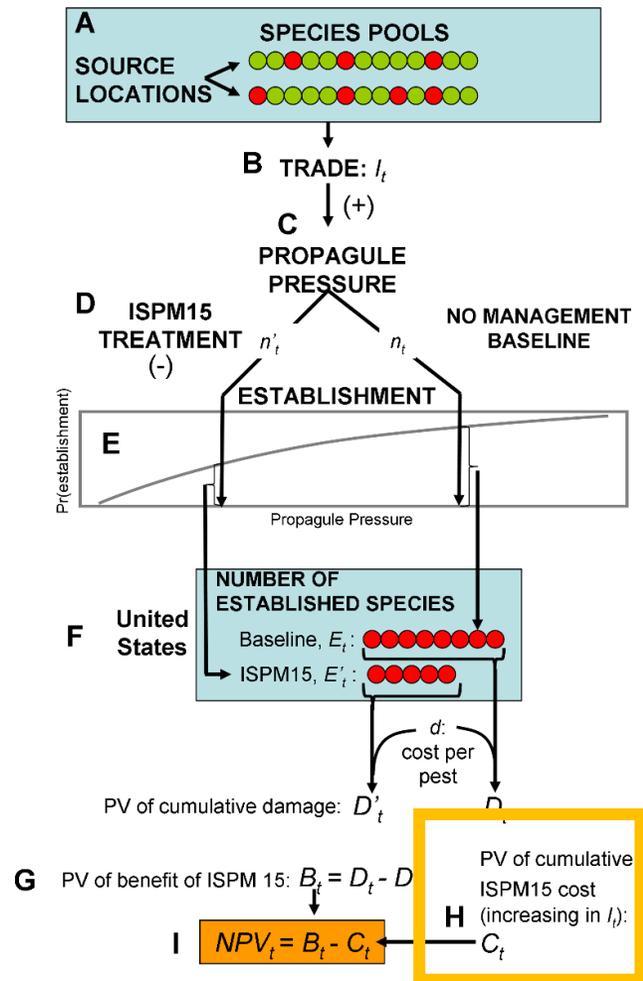
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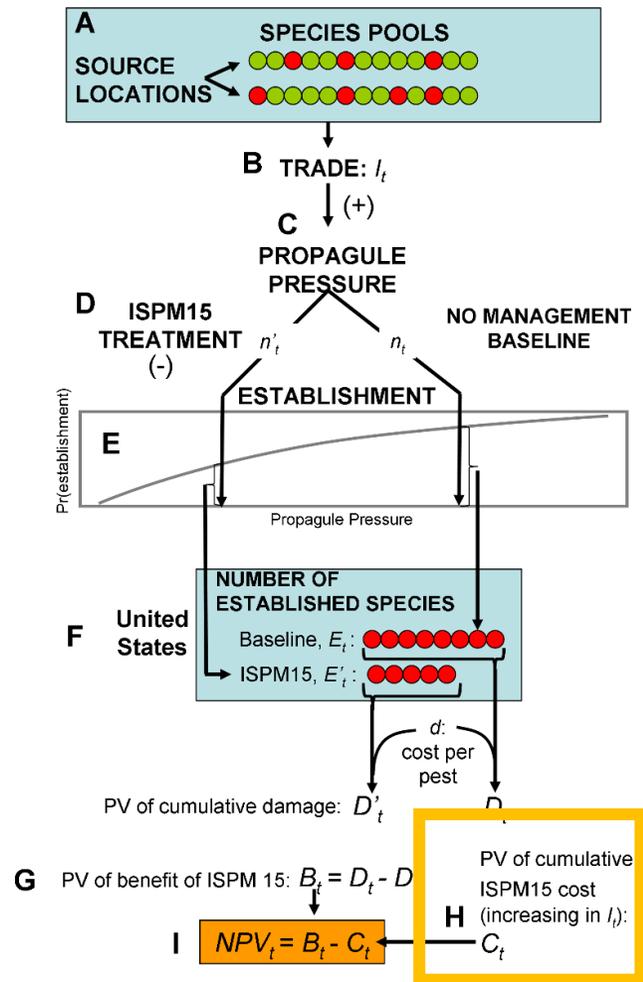
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- Local Government/Residential pays most

Cost of ISPM15



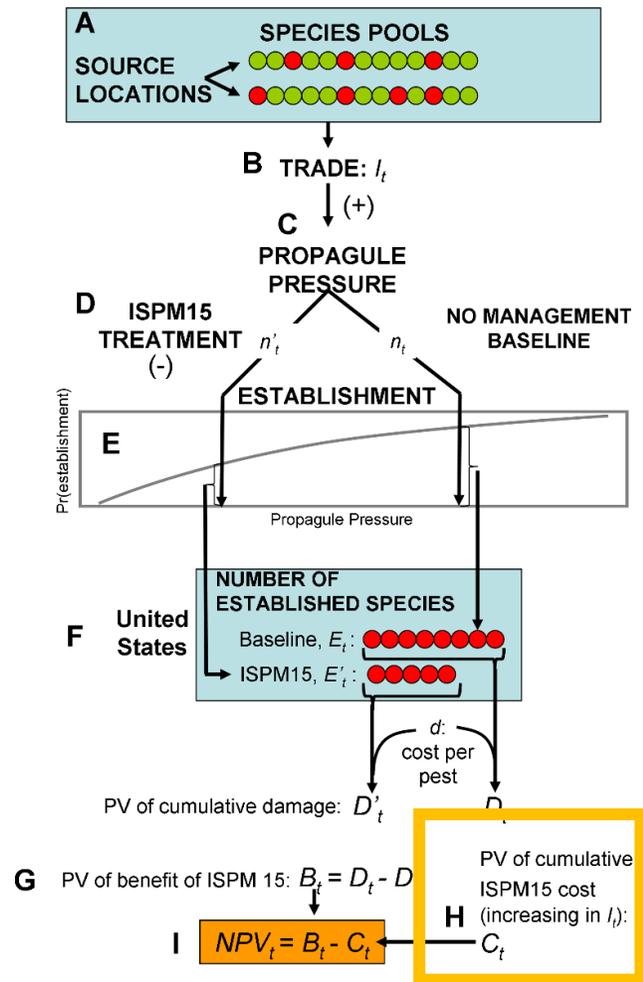
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Cost of ISPM15



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Cost of ISPM15



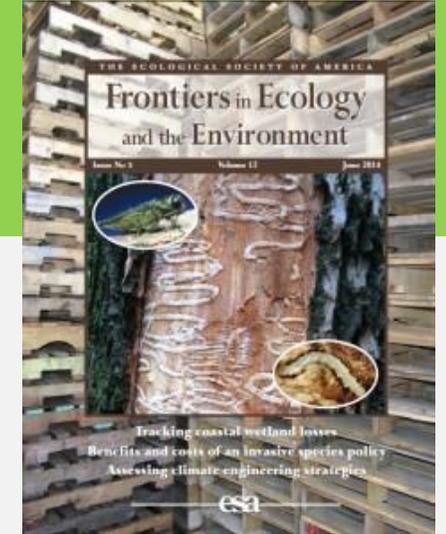
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- Re-use of pallets (6 yr average lifespan)
- New pallets due to economic growth

Data and Model Summary

- 100 years of pest establishments
- Half century of interception data
- Trade growth projections
- Empirical estimates of policy effectiveness
- **Integrated models**

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