



ROLE OF INDUSTRY IN NAPPO

The activities of NAPPO shape the regulatory framework for commerce involving plants and plant products within and beyond the North American region. For this reason, the work of NAPPO is relevant and important to a variety of industries ranging from plant-based agriculture and horticulture to forestry to transportation.

NAPPO has evolved to embrace active industry participation and funding support. The depth and breadth of industry participation in NAPPO is unique among regional plant protection organizations, and was highlighted as a key NAPPO strength in a recent external organizational review.

NAPPO offers industry experts the opportunity to be involved in the design, and successful implementation, of regional standards governing plant protection and trade. From an industry perspective, if government develops standards without robust industry input, they may not be practical or realistic, and therefore not supported, adopted and adhered to by industry.

How Industry Participates in NAPPO

Industry Advisory Group (IAG): The IAG helps to coordinate industry participation in NAPPO. Each country selects an IAG chairperson; the primary role of the three chairpersons is to interface with the Executive Committee and facilitate two-way communication with their industry.

NAPPO Panels:

NAPPO maintains a number of Panels that are tasked with assignments in NAPPO's annual work plan (current Panel membership and assignments can be viewed at www.nappo.org). NAPPO welcomes participation in Panel meetings by industry experts and representatives who can bring technical and practical knowledge to the process. Because of capacity constraints, NAPPO requests industry to identify one to two key points of contact per country for each Panel; the official contacts are asked to establish a communication network with other interested entities in their respective countries. Industry is also invited to send representatives to Panel meetings. In order to facilitate effective meetings each country is requested to nominate one industry spokesperson for each country delegation.

Annual meeting:

NAPPO's annual meeting typically occurs during the third full week in October, and rotates among the three member countries. Industry representatives from the NAPPO region and beyond are welcome and urged to attend. Many industry groups also support the annual meeting through event sponsorships or in-kind donations. The meeting features presentations on current and emerging plant health and trade issues, as well as a chance to interact with other industry members, and with government representatives. The annual meeting brings together a critical mass of key plant protection officials, and many industry attendees find great value in the opportunity to interact with them in formal and informal settings.

In-Country Support:

Industry representatives who participate in NAPPO are expected to help to inform others on NAPPO's work, and to actively support adoption of in-country regulatory or other changes needed to implement NAPPO standards.

Responsibilities of Industry Advisory Group Chairpersons (IAG)

The IAG Chairpersons have the responsibility to communicate with their various industry sectors and to bring the interests and concerns of these sectors to the NAPPO executive and to the NAPPO annual meeting. In addition they are expected to support the mission and strategic plan of NAPPO and to actively promote NAPPO within their countries.

Specific Responsibilities:

- Attend and actively participate in the NAPPO Annual Meeting and meetings of the Executive Committee;
- Chair their country industry meetings at the NAPPO Annual Meeting
- Gather and convey industry input to NAPPO Executive Committee and Working Group on an ongoing or as-needed basis;
- Identify key industry sectors affected by the work of NAPPO, any significant gaps in industry involvement, and encourage active industry participation in the Annual Meeting, and relevant Panel meetings;
- Work with industry sectors to identify a primary (and optionally, an alternate) point of contact for each NAPPO Panel for which industry participation is relevant and important. Assist in maintaining accurate information for key industry contacts;
- Encourage industry groups to join and support the work of NAPPO as Sustaining Associate Members