



ORGANISATION NORD AMERICAINE POUR LA PROTECTION DES PLANTES
NORTH AMERICAN PLANT PROTECTION ORGANIZATION
ORGANIZACION NORTEAMERICANA DE PROTECCION A LAS PLANTAS
CANADA UNITED STATES MEXICO

Evaluation of the Effectiveness of the North American Plant Protection Organization (NAPPO)

EXECUTIVE SUMMARY

The Evaluation of the North American Plant Protection Organization (NAPPO) was carried out from September, 2007 to March 2008 by REL Solutions Inc., an independent consulting firm.

The evaluation addressed four broad areas:

- Mission and Strategic Goals;
- Performance and effectiveness;
- Governance and organizational structure; and
- Funding.

Regarding NAPPO's Mission and Strategic Goals, the evaluation found that:

- There is very strong public and private support - regionally and internationally.
- Plant protection should continue to be the main driver; trade facilitation is critical and compatible.
- NAPPO is widely recognized for its leadership within the region and globally.
- Additional outreach efforts with industry and environment representatives will ensure continued relevance of regional and international standards.

Regarding the Performance and Effectiveness of NAPPO, the evaluation found that:

- NAPPO has developed 27 regional phytosanitary standards; all but one has been introduced/modified over the past 10 years; and indeed, two-thirds over the past 5 years.
- Numerous regional standards have been the basis for International Plant Protection Convention (IPPC) standards -- Pest Risk Analysis, Pest Free Areas, Wood Packaging, Areas of Low Pest Prevalence, Consignments in Transit, Pest Free Areas for Fruit Flies, and Plants for Planting which is currently under development).
- These 'success stories' underscore the benefit, measured in terms of economic losses avoided, of timely introduction of regional and international pest prevention actions.

- Background research has shown that savings in pest control and eradication programs can run as high as thousands of millions of dollars. NAPPO needs to showcase these success stories through an annual report to senior government and industry officials.

Regarding NAPPO Governance and Organizational Structure, the evaluation found that:

- The organizational structure of NAPPO is judged to work quite well. The roles and responsibilities of key NAPPO agents are written into the Constitution and Bylaws and provided through the NAPPO website.
- Accountabilities would be strengthened at several levels by using 'accountability contracts' to ensure the timely delivery of results.
- NAPPO's Strategic Plan should be updated taking into account this evaluation and monitored/updated on an annual basis.
- The location of the Secretariat (Ottawa, Canada) is not an issue.

Regarding the issue of NAPPO funding, the evaluation found that:

- NAPPO has a very small budget for an international organization, especially considering its major contribution to regional and international pest prevention efforts
- Due to the strengthened Canadian dollar and the addition of a Technical Director position, the regular country contributions no longer cover NAPPO expenses and the reserve fund will soon be depleted.
- Increasing the annual country contribution in an equitable fashion provides the most stable and sustainable strategy, without the threat of compromising the role of NAPPO.

CONCLUSION

The North American Plant Protection Organization has established itself as a key player in plant protection, both regionally and internationally, since its creation in 1967. It is a unique forum for public/private sectors and NGOs to collaborate in the protection of the plant resources (agricultural and forestry) of North America.

International movement of goods and people continues to increase at a rapid pace and protection of plant resources is best achieved using a continental approach. Plant pests do not respect international boundaries.

A renewed strategic plan and a solidified funding base will allow NAPPO to build on past achievements and develop strategies and actions to prepare for the ever-increasing plant protection challenges of the 21st century.